



FEE STRUCTURE

Session: Fall 2023

Program: BS Digital Marketing

Shift: Morning

Duration: 4 years, 8 semesters, 134 credit hours

Eligibility: Intermediate or equivalent qualification with at least 50% marks from any recognized Board

(1) STANDARD FEE STRUCTURE

Fee Rates		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	Semester fee is payable in three installments as under:	
CONVOCATION FEE	Rs.10,000 (payable before convocation)	1st Installment: At the time of Admission	28,317
EXAMINATION FEE	Rs.19,000 (payable per semester)	2nd Installment: Before Mid-Term Examination	28,317
SEMESTER REGISTRATION FEE	Rs.23,000 (payable per semester)	3rd Installment: Before Final-Term Examination	28,317
Total payable in 4 years / 8 semesters / 24 installments		Payment in 1st Semester (17 Credit Hours) *	84,950
		Payment from 2nd Semester (18 Credit Hours) *	66,300 (each semester)
		Payment in Last Semester (9 Credit Hours) *	54,150
		* Tuition Fee = Rs. 1,350 per credit hour	

(2) OPEN MERIT SCHOLARSHIP - I FEE STRUCTURE

Waiver: 100% Tuition Fee (from 1st semester & onwards)

Eligibility: At least 70% marks in Intermediate Exam

Renewal: A minimum of CGPA 3.33/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: All eligible at the time of Admission

Fee Rates		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	Semester fee is payable in three installments as under:	
CONVOCATION FEE	Rs.10,000 (payable before convocation)	1st Installment: At the time of Admission	20,667
EXAMINATION FEE	Rs.19,000 (payable per semester)	2nd Installment: Before Mid-Term Examination	20,667
SEMESTER REGISTRATION FEE	Rs.23,000 (payable per semester)	3rd Installment: Before Final-Term Examination	20,667
Total payable in 4 years / 8 semesters / 24 installments		Payment in 1st Semester (17 Credit Hours) *	62,000
		Payment from 2nd Semester (18 Credit Hours) *	42,000 (each semester)
		Payment in Last Semester (9 Credit Hours) *	42,000
		* Tuition Fee = Rs. 0 per credit hour	

(3) MERIT SCHOLARSHIP - I FEE STRUCTURE

Waiver: 100% Tuition Fee (from 2nd semester & onwards)

Eligibility: A minimum of CGPA 3.33/4.00 in the preceding semester with full load of courses passed

Renewal: A minimum of CGPA 3.33/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: 5% of students per Batch excluding the Open Merit Scholarship I & II

Fee Rates		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	Semester fee is payable in three installments as under:	
CONVOCATION FEE	Rs.10,000 (payable before convocation)	1st Installment: At the time of Admission	28,317
EXAMINATION FEE	Rs.19,000 (payable per semester)	2nd Installment: Before Mid-Term Examination	28,317
SEMESTER REGISTRATION FEE	Rs.23,000 (payable per semester)	3rd Installment: Before Final-Term Examination	28,317
Total payable in 4 years / 8 semesters / 24 installments		Payment in 1st Semester (17 Credit Hours) *	84,950
		Payment from 2nd Semester (18 Credit Hours) *	42,000 (each semester)
		Payment in Last Semester (9 Credit Hours) *	42,000
		* Tuition Fee = Rs. 0 per credit hour	

(4) OPEN MERIT SCHOLARSHIP - II FEE STRUCTURE

Waiver: 50% Tuition Fee (from 1st semester & onwards)

Eligibility: At least 60% marks in Intermediate Exam

Renewal: A minimum of CGPA 3.00/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: All eligible at the time of Admission

Fee Rates		FEE INSTALLMENT SCHEDULE	
ADMISSION FEE	Rs.20,000 (payable once)	Semester fee is payable in three installments as under:	
CONVOCATION FEE	Rs.10,000 (payable before convocation)	1st Installment: At the time of Admission	24,492
EXAMINATION FEE	Rs.19,000 (payable per semester)	2nd Installment: Before Mid-Term Examination	24,492
SEMESTER REGISTRATION FEE	Rs.23,000 (payable per semester)	3rd Installment: Before Final-Term Examination	24,492
Total payable in 4 years / 8 semesters / 24 installments		Payment in 1st Semester (17 Credit Hours) *	73,475
		Payment from 2nd Semester (18 Credit Hours) *	54,150 (each semester)
		Payment in Last Semester (9 Credit Hours) *	48,075
		* Tuition Fee = Rs.675 per credit hour	

(5) MERIT SCHOLARSHIP - II FEE STRUCTURE

Waiver: 50% Tuition Fee (from 2nd semester & onwards)

Eligibility: A minimum of CGPA 3.00/4.00 in the preceding semester with full load of courses passed

Renewal: A minimum of CGPA 3.00/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: 5% of students per Batch excluding the Open Merit Scholarship I & II

Fee Rates

ADMISSION FEE	Rs.20,000	(payable once)
CONVOCATION FEE	Rs.10,000	(payable before convocation)
EXAMINATION FEE	Rs.19,000	(payable per semester)
SEMESTER REGISTRATION FEE	Rs.23,000	(payable per semester)

FEE INSTALLMENT SCHEDULE

Semester fee is payable in three installments as under:	
1st Installment: At the time of Admission	28,317
2nd Installment: Before Mid-Term Examination	28,317
3rd Installment: Before Final-Term Examination	28,317

Payment in 1st Semester (17 Credit Hours) *	84,950
Payment from 2nd Semester (18 Credit Hours) *	54,150 (each semester)
Payment in Last Semester (9 Credit Hours) *	48,075
* Tuition Fee = Rs.675 per credit hour	

Total payable in 4 years /

8 semesters / 24 installments **Rs.467,925**

(6) GOODWILL SCHOLARSHIP - I FEE STRUCTURE

Waiver: 30% Tuition Fee (from 1st semester & onwards)

Eligibility: Ex Students of Peshawar Model Educational Institutes (PMEI) / Children of Serving Employees of PMEI

Renewal: A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: All eligible at the time of Admission

Fee Rates

ADMISSION FEE	Rs.20,000	(payable once)
CONVOCATION FEE	Rs.10,000	(payable before convocation)
EXAMINATION FEE	Rs.19,000	(payable per semester)
SEMESTER REGISTRATION FEE	Rs.23,000	(payable per semester)

FEE INSTALLMENT SCHEDULE

Semester fee is payable in three installments as under:	
1st Installment: At the time of Admission	26,022
2nd Installment: Before Mid-Term Examination	26,022
3rd Installment: Before Final-Term Examination	26,022

Payment in 1st Semester (17 Credit Hours) *	78,065
Payment from 2nd Semester (18 Credit Hours) *	59,010 (each semester)
Payment in Last Semester (9 Credit Hours) *	50,505
* Tuition Fee = Rs.945 per credit hour	

Total payable in 4 years /

8 semesters / 24 installments **Rs.492,630**

(7) GOODWILL SCHOLARSHIP - II FEE STRUCTURE

Waiver: 20% Tuition Fee (from 1st semester & onwards)

Eligibility: Ex Students of Government Schools or Colleges / Retired or serving Government employees and their children

Renewal: A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: All eligible at the time of Admission

Fee Rates

ADMISSION FEE	Rs.20,000	(payable once)
CONVOCATION FEE	Rs.10,000	(payable before convocation)
EXAMINATION FEE	Rs.19,000	(payable per semester)
SEMESTER REGISTRATION FEE	Rs.23,000	(payable per semester)

FEE INSTALLMENT SCHEDULE

Semester fee is payable in three installments as under:	
1st Installment: At the time of Admission	26,787
2nd Installment: Before Mid-Term Examination	26,787
3rd Installment: Before Final-Term Examination	26,787

Payment in 1st Semester (17 Credit Hours) *	80,360
Payment from 2nd Semester (18 Credit Hours) *	61,440 (each semester)
Payment in Last Semester (9 Credit Hours) *	51,720
* Tuition Fee = Rs.1,080 per credit hour	

Total payable in 4 years /

8 semesters / 24 installments **Rs.510,720**

(8) FEMALE SCHOLARSHIP FEE STRUCTURE

Waiver: 50% Tuition Fee (from 1st semester & onwards)

Eligibility: Female with 50 - 59.99% marks in Intermediate Exam

Renewal: A minimum of CGPA 2.50/4.00 in the preceding semester with full load of courses passed

No. of Scholarships: All eligible at the time of Admission

Fee Rates

ADMISSION FEE	Rs.20,000	(payable once)
CONVOCATION FEE	Rs.10,000	(payable before convocation)
EXAMINATION FEE	Rs.19,000	(payable per semester)
SEMESTER REGISTRATION FEE	Rs.23,000	(payable per semester)

FEE INSTALLMENT SCHEDULE

Semester fee is payable in three installments as under:	
1st Installment: At the time of Admission	24,492
2nd Installment: Before Mid-Term Examination	24,492
3rd Installment: Before Final-Term Examination	24,492

Payment in 1st Semester (17 Credit Hours) *	73,475
Payment from 2nd Semester (18 Credit Hours) *	54,150 (each semester)
Payment in Last Semester (9 Credit Hours) *	48,075
* Tuition Fee = Rs.675 per credit hour	

Total payable in 4 years /

8 semesters / 24 installments **Rs.456,450**

Notes:

1. Terms and conditions apply as per University Rules.
2. It is mandatory for all the students to pay the convocation fee.
3. A processing fee of Rs. 1000 per course will be charged for Exemption of Course/Transfer of Course Credit Hours.
4. The fee structures are tentative and may need nominal revision for circumstances beyond university control.
5. Rs. 200/- will be charged as Alumni Card fee applicable once.

CITY UNIVERSITY

of Science & Information Technology (CUSIT),
Dalazak Road, Peshawar, Pakistan

Admission Office

Phone (land-line)	:	(091)2609501-8
Phone (Mobile)	:	03129833113-7
Fax	:	(091)2609500
E-mail	:	info@cusit.edu.pk
Website	:	www.cusit.edu.pk www.cup.edu.pk